

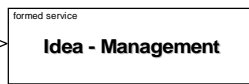
Idea-Management is the first value building step for the successful management of the product idea.

Discription

Workflow



Idea (Product/Technology)

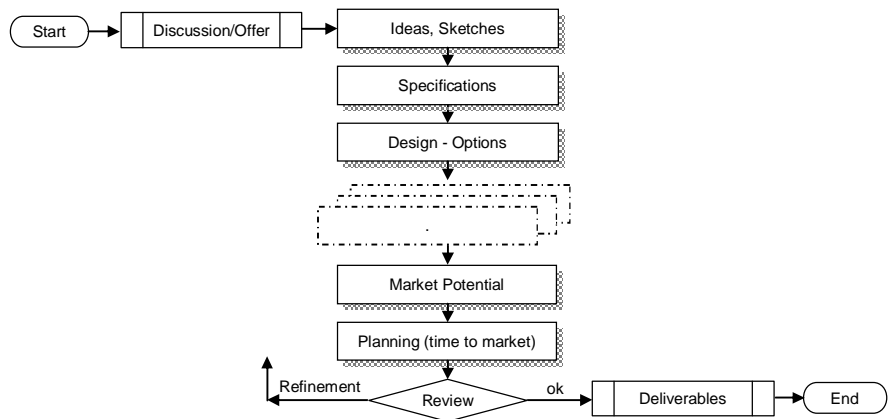


First Idea Assessment

Questionnaire

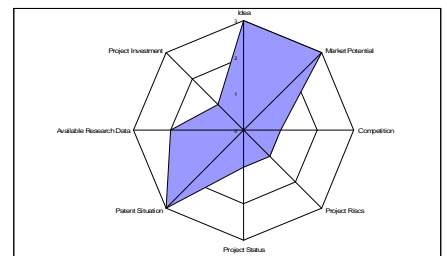
- Situation assessment with questions:
- What are the major features of the product?
 - How was the problem solved until now?
 - ...

Activities



Outcome

- Results of "Idea-Management":
- Report
 - Prototypes, 3D – Drawings
 - Assessment chart



An example of an assessment chart

The fundamental preparation for the next project milestones is the goal (e.g. negotiations with investors)!

...get with your idea one step closer to the market....